



Sponsorship Campaign

Healthy Harvest of North Iowa



Support Local.
Grow Together.

WHO WE ARE

Healthy Harvest of North Iowa is a nonprofit organization that works to build a thriving network for locally produced foods. As part of Iowa's regional food development network, Healthy Harvest is active in nine counties, including Cerro Gordo, Franklin, Floyd, Hancock, Kossuth, Mitchell, Winnebago, Worth, and Wright

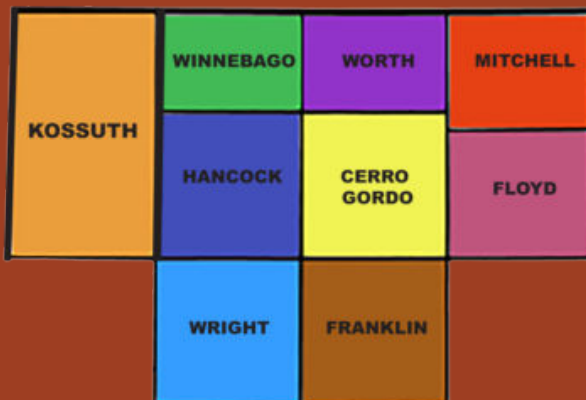
We are a network of local food leaders across North Iowa including farm and food business owners, consumers, elected officials, community leaders, public health, educators, economic development, and more!

Mission:

Healthy Harvest of North Iowa works to build a thriving network for locally produced foods.

Vision:

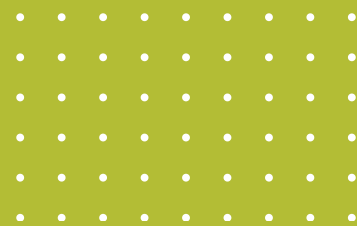
The vision of Healthy Harvest of North Iowa is for everyone in North Iowa to have the opportunity to enjoy local foods.



Support Local. Grow Together.



OUR PRIORITY PROJECTS



Our priority focuses are production, distribution and retail, access and consumption and organizational capacity.

Producers

We offer education workshops, networking opportunities, technical support, and marketing for local food farms and businesses.

Consumers

We promote the purchase and consumption of locally produced foods through recipe demos, cooking classes, and resources.

Community

We connect local food farms and businesses to begin food system conversations and offer technical support to local farmers markets.

Region

We develop partnerships and lead discussions on numerous connections at a regional and statewide level, ensuring North Iowa is at the forefront of innovation.

Support Local. Grow Together.



BECOME A SPONSOR

BUILD A HEALTHY, LOCAL FOOD SYSTEM IN NORTH IOWA

Local Food Champion - over \$5,000

- Recognition as top-level sponsor in HHNI Local Food Guide (Limited to first 5 sponsors. 10,000 copies printed & distributed throughout our 9 counties.)
- Logo on Healthy Harvest's trailer that travels to events throughout North Iowa
- Rotating ad on the HHNI's website homepage (30k+ unique views)
- Recognition at our annual event, with optional 30-second announcement
- Option to become an HHNI Board Member
- Benefits from Cultivator, Promoter, and Supporter levels

Local Food Cultivator - \$2,501 - \$5,000

- Taste Test or Cooking Demo to support your workplace wellness program
- Option to have a booth and mention at our annual event
- Logo listed in monthly Grow.Eat.Play. newsletter (1.2k+ subscribers)
- Benefits from Promoter and Supporter levels

Local Food Promoter - \$1,001 - \$2,500

- Listing in annual impact report and newsletter
- Copies of our Local Food Guides and a variety of seasonal recipes to distribute to your employees
- Recognition on social media pages (3.5k+ followers)
- Benefits from Supporter level

Local Food Supporter - \$120 - \$1,000

- Logo & link on our website's Sponsor page

Make an annual, renewable, commitment!

Please consider building a Healthy Harvest contribution into your annual charitable giving. It helps us build our programs reliably.

For more information about sponsorship, use the QR Code or visit www.healthyharvestni.com/sponsor.
Contact us: 515-337-2445 / info@healthyharvestni.com



SPONSORSHIP LEVELS

	SUPPORTER \$120 - \$1,000	PROMOTER \$1,001 - \$2,500	CULTIVATOR \$2,501 - \$5,000	CHAMPION \$5,000+
WEBSITE LINK & LOGO	X	X	X	X
LOCAL FOOD GUIDES & HEALTHY RECIPES CARDS		X	X	X
LISTING IN ANNUAL IMPACT REPORT & NEWSLETTER		X	X	X
SOCIAL MEDIA RECOGNITION		X	X	X
ON-SITE COOKING DEMO OR TASTE TEST			X	X
BOOTH OPTION AT ANNUAL EVENT			X	X
LOGO IN MONTHLY NEWSLETTER			X	X
RECOGNITION IN LOCAL FOOD GUIDE				X
LOGO ON EVENT TRAILER				X
ROTATING AD ON WEBSITE				X
OPTIONS TO SPEAK AT ANNUAL EVENT & BECOME BOARD MEMBER				X



MEET OUR BOARD



SHANNON JENSEN
CHAIR



RON RACHUT
VICE-CHAIR



DR. KIMBERLY ROBERTS
TREASURER



CHRISTINA SCHUETH-
RUGGLE
SECRETARY



DANE DUGAN
BOARD MEMBER



SIGNE MEINDERS
BOARD MEMBER



BRAD THILL
BOARD MEMBER

Our board members, comprised of local food leaders from various sectors across North Iowa, play a crucial role in shaping the direction and initiatives of our organization.

YES, I'd Like to Become a Sponsor!

SPONSOR LEVEL:

PROMOTER

SUPPORTER

CULTIVATOR

CHAMPION

OTHER

Business/Name: _____

Address: _____

City: _____

State: _____

Zip: _____

email: _____

Amount Enclosed: \$ _____



Healthy Harvest of North Iowa
PO Box 705
Clear Lake, IA 50428



Please make all checks payable to Healthy Harvest of North Iowa.



HEALTHY HARVEST
of North Iowa

2025 IMPACT REPORT

Building a Thriving Network for Locally Produced Foods in North Iowa.

PRODUCERS



71 businesses & farmers markets listed in the Local Food Guide.

6 workshops & 2 networking events.



5 FIELD DAYS highlighting local farm & food businesses.

*Data source: HHNI event metrics



5,942 local food samples SERVED during 137 SAMPLING EVENTS.

341 SEASONAL RECIPES FEATURING locally grown ingredients.



*Data source: HHNI event metrics



CONSUMERS



COMMUNITY



ATTENDED 153 LOCAL FOOD EVENTS.

12 schools served in NORTH IOWA.

14 COMMUNITIES & FARMERS MARKETS supported through projects.

*Data source: HHNI event metrics



1,461 FARMS & FOOD BUSINESSES active in Iowa's local food economy.

Every \$1 spent on IOWA GROWN FOODS generated \$1.94 in economic activity.

TOTAL FOOD HUB SALES: \$4.3 MILLION

*Data source: IFSC 2025 Statewide Scorecard



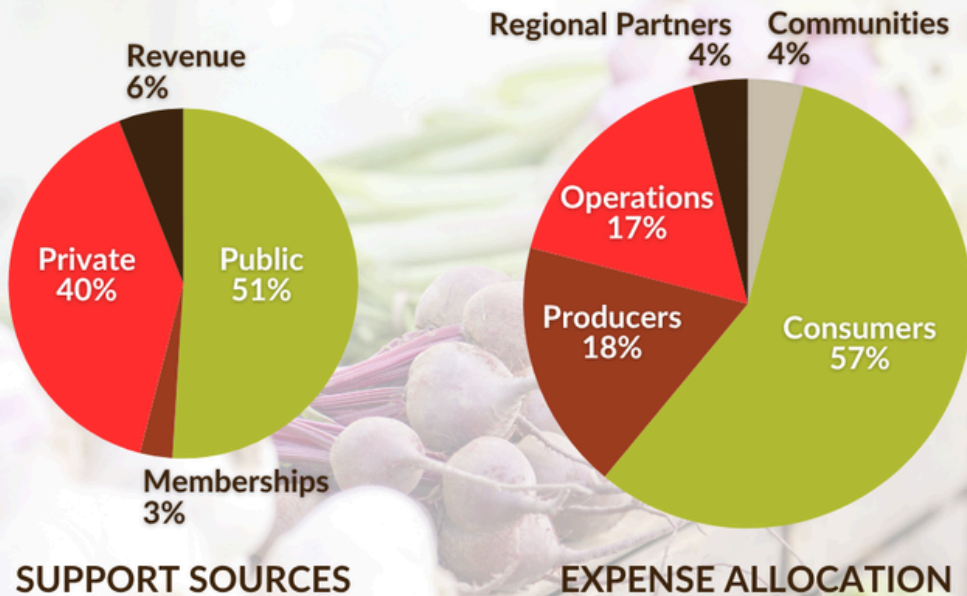
PARTNERS

Healthy People.
Productive Communities.



PROGRAM SUPPORT

HEALTHY HARVEST PROGRAM SUPPORT



BECOME A SPONSOR!

For more information on how YOU can make a difference, visit: healthyharvestni.com/sponsor

BOARD OF DIRECTORS

Shannon Jensen
CHAIR
Hardin Co.

Ron Rachut
VICE CHAIR
Cerro Gordo Co.

L. Timothy Knutson
TREASURER (2020-2025)
Worth Co.

Jackie Armstrong
SECRETARY (2023-2025)
Mitchell Co.

Joanne Roepke Bode
MEMBER (2023-2025)
Kossuth Co.

Dr. Kimberly Roberts
MEMBER
Hancock Co.

Interested in joining our board?
Email: board@healthyharvestni.com

*Visit healthyharvestni.com for 2026 Board of Directors.

SPONSORS

Local Food Champion:

CL TEL

Local Food Cultivator:

HEARING ASSOCIATES

THRIVENT

Franklin County Board of Supervisors
Kossuth County Board of Supervisors
Mitchell County Board of Supervisors
Worth County Board of Supervisors
Wright County Board of Supervisors

GRANTORS

Newman's Own Foundation
Mercy One North Iowa
Midwest Dairy
AgVA Foundation
Farmers Market Promotion Program - USDA
SARE Partnership Grant
Regional Food Systems Partnership via
Eat Greater Des Moines - USDA
Healthy Meals Incentive Grant - Clear Lake
Community Schools - USDA

OUR TEAM

Andrea Evelsizer - Executive Director
director@healthyharvestni.com
315-337-2445

Marie Morud - Farm to School Coordinator
education@healthyharvestni.com

Natashia Newhouse - Connections Coordinator
connection@healthyharvestni.com

Mallory DeVries - Outgoing Communications Director

Pam Aitchison - Outgoing Farmers Market Coordinator



Healthy Harvest membership is for EVERYONE and is an opportunity for all to support North Iowa's local food system. Put local food at the center of your plate and join us by becoming a member at:

healthyharvestni.com/membership

THANK YOU
TO OUR 2025
MEMBERS!