



2024 IMPACT REPORT

Connecting & Educating in Support of the Local Food System

PRODUCERS



73 businesses & farmers markets listed in the Local Food Guide.

5 workshops & 2 networking events.



4 FIELD DAYS highlighting local farm & food businesses.



6,018 local food samples SERVED during 86 SAMPLING EVENTS.

388 SEASONAL RECIPES FEATURING Locally Grown ingredients.



CONSUMERS

COMMUNITY



ATTENDED 86 LOCAL FOOD EVENTS.

11 schools served in NORTH IOWA.

13 COMMUNITIES & FARMERS MARKETS supported through projects.



The NORTH IOWA FOOD COALITION brought together 11 organizations to convene food system efforts.



\$82,600+ OF LOCAL FOOD PURCHASES from local farms via Iowa's LFPA.



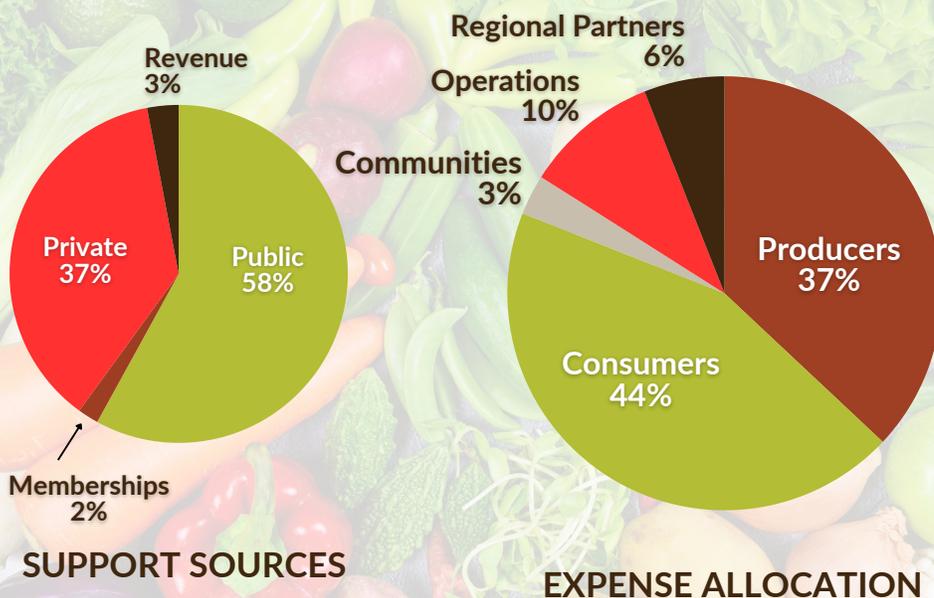
PARTNERS

Healthy People. Productive Communities.



PROGRAM SUPPORT

HEALTHY HARVEST PROGRAM SUPPORT



SPONSORS

Local Food Champion
Hearing Associates

Local Food Cultivator
CLtel

Cerro Cordo County Board of Supervisors
Floyd County Board of Supervisors
Franklin County Board of Supervisors
Mitchell County Board of Supervisors
Worth County Board of Supervisors
Wright County Board of Supervisors

GRANTORS

Newman's Own Foundation
Mercy One North Iowa
Clear Lake Comm. Schools - USDA
Eat Greater Des Moines - USDA
Iowa Food Hub - Food Hub Support
Practical Farmers of Iowa
SARE Partnership Grant
Specialty Crop Block Grant via IDALS
FMPP - USDA

BECOME A SPONSOR!

For more information on how YOU can make a difference, visit:
healthyharvestni.com/sponsor

BOARD OF DIRECTORS

Andrea McLaughlin
CHAIR (2021-2024)
Wright Co.

Hilary Kollasch
Kollasch Family Farm
VICE CHAIR
Kossuth Co.

L Timothy Knutson
TREASURER
Worth Co.

Jackie Armstrong
SECRETARY
Mitchell Co.

Joanne Roepke Bode
Bode's Moonlight Gardens
MEMBER
Kossuth Co.

Shannon Jensen
MEMBER
Hardin Co.

Beth Myers
MEMBER (2019-2024)
Hancock Co.

Interested in joining our board?
Email: board@healthyharvestni.com

*Visit healthyharvestni.com for 2025 Board of Directors.

OUR TEAM

Andrea Evelsizer - Executive Director
director@healthyharvestni.com
515-337-2445

Marie Morud - Farm to School Coordinator
education@healthyharvestni.com

Mallory DeVries - Communications Director
communications@healthyharvestni.com

Pam Aitchison - Outgoing Farmers Market Coordinator
markets@healthyharvestni.com

Amelia Attwood - Outgoing Special Project Manager

Mary Beyerhelm Huey - Outgoing Connections Coordinator

***Natasha Newhouse** - Current Connections Coordinator
connection@healthyharvestni.com

THANK YOU TO OUR 2024 MEMBERS!

Healthy Harvest membership is for EVERYONE and is an opportunity for all to support North Iowa's local food system. Put local food at the center of your plate and join us by becoming a member at:

healthyharvestni.com/membership