



# Sponsorship Campaign

Healthy Harvest of North Iowa



**Support Local.  
Grow Together.**

# WHO WE ARE

Healthy Harvest of North Iowa is a nonprofit organization that works to build a thriving network for locally produced foods. As part of Iowa's regional food development network, Healthy Harvest is active in nine counties, including Cerro Gordo, Franklin, Floyd, Hancock, Kossuth, Mitchell, Winnebago, Worth, and Wright

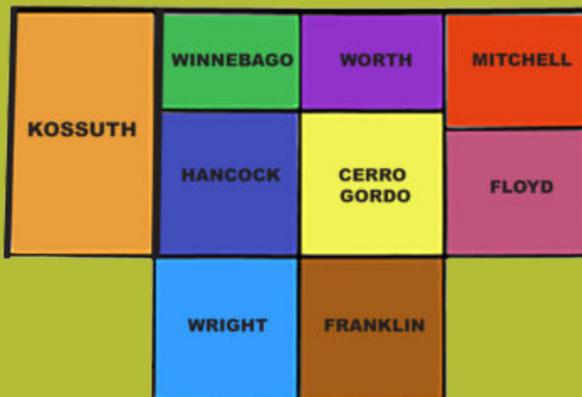
We are a network of local food leaders across North Iowa including farm and food business owners, consumers, elected officials, community leaders, public health, educators, economic development, and more!

## Mission:

Healthy Harvest of North Iowa works to build a thriving network for locally produced foods.

## Vision:

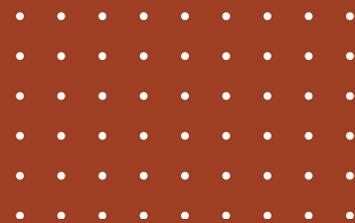
The vision of Healthy Harvest of North Iowa is for everyone in North Iowa to have the opportunity to enjoy local foods.



Support Local. Grow Together.



# OUR PRIORITY PROJECTS



Our priority focuses are production, distribution and retail, access and consumption and organizational capacity.

## Producers

We offer education workshops, networking opportunities, technical support, and marketing for local food farms and businesses.

## Consumers

We promote the purchase and consumption of locally produced foods through recipe demos, cooking classes, and resources.

## Community

We connect local food farms and businesses to begin food system conversations and offer technical support to local farmers markets.

## Region

We develop partnerships and lead discussions on numerous connections at a regional and statewide level, ensuring North Iowa is at the forefront of innovation.

Support Local. Grow Together.



# BECOME A SPONSOR

## BUILD A HEALTHY, LOCAL FOOD SYSTEM IN NORTH IOWA

### Local Food Champion - over \$5,000

- Recognition as top-level sponsor in HHNI Local Food Guide (Limited to first 5 sponsors. 10,000 copies printed & distributed throughout our 9 counties.)
- Logo on Healthy Harvest's trailer that travels to events throughout North Iowa
- Rotating ad on the HHNI's website homepage (30k+ unique views)
- Recognition at our annual event, with optional 30-second announcement
- Option to become an HHNI Board Member
- Benefits from Cultivator, Promoter, and Supporter levels

### Local Food Cultivator - \$2,501 - \$5,000

- Taste Test or Cooking Demo to support your workplace wellness program
- Option to have a booth and mention at our annual event
- Logo listed in monthly Grow.Eat.Play. newsletter (1.2k+ subscribers)
- Benefits from Promoter and Supporter levels

### Local Food Promoter - \$1,001 - \$2,500

- Listing in annual impact report and newsletter
- Copies of our Local Food Guides and a variety of seasonal recipes to distribute to your employees
- Recognition on social media pages (3.5k+ followers)
- Benefits from Supporter level

### Local Food Supporter - \$120 - \$1,000

- Logo & link on our website's Sponsor page

### Make an annual, renewable, commitment!

Please consider building a Healthy Harvest contribution into your annual charitable giving. It helps us build our programs reliably.

For more information about sponsorship, use the QR Code or visit [www.healthyharvestni.com/sponsor](http://www.healthyharvestni.com/sponsor).  
Contact us: 515-337-2445 / [info@healthyharvestni.com](mailto:info@healthyharvestni.com)



# SPONSORSHIP LEVELS

|  | SUPPORTER<br>\$120 -<br>\$1,000 | PROMOTER<br>\$1,001 -<br>\$2,500 | CULTIVATOR<br>\$2,501 -<br>\$5,000 | CHAMPION<br>\$5,000+ |
|--|---------------------------------|----------------------------------|------------------------------------|----------------------|
| WEBSITE LINK & LOGO  | X                               | X                                | X                                  | X                    |
| LOCAL FOOD GUIDES &<br>HEALTHY RECIPES CARDS                 |                                 | X                                | X                                  | X                    |
| LISTING IN ANNUAL IMPACT<br>REPORT & NEWSLETTER              |                                 | X                                | X                                  | X                    |
| SOCIAL MEDIA<br>RECOGNITION                                  |                                 | X                                | X                                  | X                    |
| ON-SITE COOKING DEMO<br>OR TASTE TEST                        |                                 |                                  | X                                  | X                    |
| BOOTH OPTION AT<br>ANNUAL EVENT                              |                                 |                                  | X                                  | X                    |
| LOGO IN MONTHLY<br>NEWSLETTER                                |                                 |                                  | X                                  | X                    |
| RECOGNITION IN LOCAL<br>FOOD GUIDE                           |                                 |                                  |                                    | X                    |
| LOGO ON EVENT TRAILER  |                                 |                                  |                                    | X                    |
| ROTATING AD ON WEBSITE                                       |                                 |                                  |                                    | X                    |
| OPTIONS TO SPEAK AT<br>ANNUAL EVENT & BECOME<br>BOARD MEMBER |                                 |                                  |                                    | X                    |



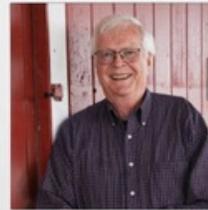
# MEET OUR BOARD



SHANNON JENSEN  
CHAIR



RON RACHUT  
VICE-CHAIR



L. TIMOTHY KNUTSON  
TREASURER



JACKIE ARMSTRONG  
SECRETARY



JOANNE ROEPKE BODE  
BOARD MEMBER  
BODE'S MOONLIGHT GARDENS



DR. KIMBERLY ROBERTS  
BOARD MEMBER

Our board members, comprised of local food leaders from various sectors across North Iowa, play a crucial role in shaping the direction and initiatives of our organization.

## YES, I'd Like to Become a Sponsor!

SPONSOR LEVEL:

Business/Name: \_\_\_\_\_

PROMOTER

Address: \_\_\_\_\_

SUPPORTER

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

CULTIVATOR

email: \_\_\_\_\_

CHAMPION

Amount Enclosed: \$ \_\_\_\_\_

OTHER



Healthy Harvest of North Iowa  
PO Box 705  
Clear Lake, IA 50428



Please make all checks payable to Healthy Harvest of North Iowa.



# 2024 IMPACT REPORT

Connecting & Educating in Support of the Local Food System

## PRODUCERS



73 businesses & farmers markets listed in the Local Food Guide.

5 workshops & 2 networking events.



4 FIELD DAYS highlighting local farm & food businesses.



6,018 local food samples SERVED during 86 SAMPLING EVENTS.



388 SEASONAL RECIPES FEATURING Locally Grown ingredients.



## CONSUMERS



## COMMUNITY



ATTENDED 86 LOCAL FOOD EVENTS.

11 schools served in NORTH IOWA.

13 COMMUNITIES & FARMERS MARKETS supported through projects.



The NORTH IOWA FOOD COALITION brought together 11 organizations to convene food system efforts.



\$82,600+ OF LOCAL FOOD PURCHASES from local farms via Iowa's LFPA.



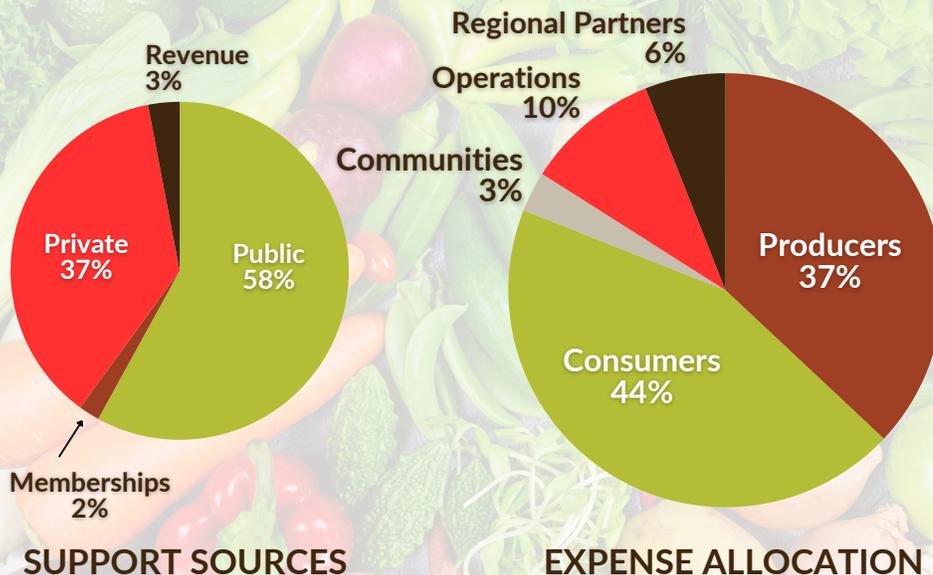
## PARTNERS

# Healthy People. Productive Communities.



## PROGRAM SUPPORT

### HEALTHY HARVEST PROGRAM SUPPORT



#### SPONSORS

*Local Food Champion*  
*Hearing Associates*

*Local Food Cultivator*  
*CLtel*

Cerro Cordo County Board of Supervisors  
Floyd County Board of Supervisors  
Franklin County Board of Supervisors  
Mitchell County Board of Supervisors  
Worth County Board of Supervisors  
Wright County Board of Supervisors

#### GRANTORS

Newman's Own Foundation  
Mercy One North Iowa  
Clear Lake Comm. Schools - USDA  
Eat Greater Des Moines - USDA  
Iowa Food Hub - Food Hub Support  
Practical Farmers of Iowa  
SARE Partnership Grant  
Specialty Crop Block Grant via IDALS  
FMPP - USDA

## BECOME A SPONSOR!

For more information on how YOU can make a difference, visit: [healthyharvestni.com/sponsor](http://healthyharvestni.com/sponsor)

### BOARD OF DIRECTORS

**Andrea McLaughlin**  
CHAIR (2021-2024)  
Wright Co.

**Hilary Kollasch**  
Kollasch Family Farm  
VICE CHAIR  
Kossuth Co.

**L Timothy Knutson**  
TREASURER  
Worth Co.

**Jackie Armstrong**  
SECRETARY  
Mitchell Co.

**Joanne Roepke Bode**  
Bode's Moonlight Gardens  
MEMBER  
Kossuth Co.

**Shannon Jensen**  
MEMBER  
Hardin Co.

**Beth Myers**  
MEMBER (2019-2024)  
Hancock Co.

Interested in joining our board?  
Email: [board@healthyharvestni.com](mailto:board@healthyharvestni.com)

\*Visit [healthyharvestni.com](http://healthyharvestni.com) for 2025 Board of Directors.

#### OUR TEAM

**Andrea Evelsizer** - Executive Director  
[director@healthyharvestni.com](mailto:director@healthyharvestni.com)  
515-337-2445

**Marie Morud** - Farm to School Coordinator  
[education@healthyharvestni.com](mailto:education@healthyharvestni.com)

**Mallory DeVries** - Communications Director  
[communications@healthyharvest.com](mailto:communications@healthyharvest.com)

**Pam Aitchison** - Outgoing Farmers Market Coordinator  
[markets@healthyharvestni.com](mailto:markets@healthyharvestni.com)

**Amelia Attwood** - Outgoing Special Project Manager

**Mary Beyerhelm Huey** - Outgoing Connections Coordinator

\***Natashia Newhouse** - Current Connections Coordinator  
[connection@healthyharvestni.com](mailto:connection@healthyharvestni.com)

## THANK YOU TO OUR 2024 MEMBERS!

Healthy Harvest membership is for EVERYONE and is an opportunity for all to support North Iowa's local food system. Put local food at the center of your plate and join us by becoming a member at:

[healthyharvestni.com/membership](http://healthyharvestni.com/membership)