Map of Activities

Special Thanks to “The Gathering” Steering Committee Members
Healthy Harvest of North Iowa – healthyharvestni.com
  Jan Libbey – libbey.jan@gmail.com;
  Marie Boyd – marie@healthyharvestni.com;
  Elizabeth Faber - Board member
Ag Ventures Alliance - agventuresalliance.com
  Jude Conway - jconway@agventuresalliance.com
One Vision - onevision.org
  Michael Mahaffey - mmahaffey@onevision.org
  Nanci Elder - nelder@onevision.org
North Iowa Corridor Economic Development - northiowacorridor.com
  Shaun Arneson - sarneson@northiowacorridor.com

Thank you for joining us today, but don’t let things stop here. Explore the numerous ways to become involved in our local food system, such as:

- **buying local products**, 
- participating in the **NI Local Food Coalition**, 
- **becoming a producer or buyer**, and more!

Visit healthyharvestni.com to learn more!
SCHEDULE OF EVENTS

8:00 am – Workshop: Is North Iowa Market Ready?
Want more locally grown food to be more available? Grocers, restaurants, and institutions are emerging markets for local food. This panel discussion will help explore how ready North Iowa is to get local food into these markets.

9:00 am – Workshop: Fresh & Friendly: The Frontline of Local Food
The front line of our local food system includes an array of direct to consumer markets. Join a lively discussion about experiences, opportunities, and challenges of farmers markets, Community Supported Agriculture farms, on farm sales, etc. How can these fresh and friendly markets continue to serve North Iowans?

10:00 am – Keynote Address by Dr. Kamyar Enshayan
Why is local food system work so important? Dr. Enshayan will use his more than 20 years of involvement in local food and community development to celebrate the progress and highlight important opportunities that await us in North Iowa.

11:00 am – The Marketplace
Sample and purchase local foods, learn about various partners in the local food movement, walk through One Vision’s greenhouse productions and enjoy the sweet results of your labor on a blender bike.

12:30 pm – Closing Remarks
Be a part of the conversation as we reflect on all that is happening in the North Iowa and discover what you can do to be a part of the local food movement. Be among the first to view Healthy Harvest of North Iowa’s new video!

Don’t leave yet, we have one more highlight:

1:00 pm – Healthy Harvest of North Iowa Annual Update
Excited about all this local food activity? Want to learn more about the lead organization and programs. Stick around for one more session as Healthy Harvest Board & Staff provide their annual update and we handle elections of new Board members.

CONTACTS

PANELISTS: Is North Iowa Market Ready?
Linda Naeve, ISU Value Added Agriculture, lnaeve@iastate.edu
Jess Baldus, Taste. by Uncs Cheesecake Inc. & Piggyback Smoke Shack, sales@uncs4cheesecakes.com
Mark Hoppel, Producer Manger, Hy-Vee West, 141oproduce@hy-vee.com
Lora Jenson, Mason City & Clear Lake Community School Food Director, ljenson@clearlakeschools.org
Andrea Evelsizer, Broker/Manager, North Iowa Fresh, northiowafreshandrea@gmail.com
Ashley Recknor, Purple Ribbon Beef, contact@purpleribbonbeef.com*
Charlene Reiff, Reiff Farmstand and Seller at Cedar Valley Produce Auction, charreiff@gmail.com*

PANELISTS: Fresh & Friendly: The Frontline of Local Food
Emily Margeson, Clear Lake Farmers Market Manager, clfarmersmarket@gmail.com
Sarah Tweeten, North Iowa Farmers Market Manager, niowafarmersmarket@gmail.com
Joanne Ropke Bode, Moonlight Gardens, jroepkebode@yahoo.com
Charles Puffer, Puffer Roske Farm, info@pufferroskefarms.com
*Ashley Recknor and Charlene Reiff will join this panel as well.

KEYNOTE SPEAKER
Kamyar Enshayan – Director Center of Energy & Environmental Education, University of Northern Iowa, kamyar.enshayan@uni.edu

MARKETPLACE VENDORS
BUSINESSES
Fockler Creek Farm
Grand View Beef
Hazel Acres
Joia Food Farm
Mossy Cup Farm
North Iowa Fresh
One Step at a Time Gardens
One Vision’s Greens Production
Purple Ribbon Beef
Simply Nourished
The Thomas Farmstead
Worth Brewing Company
Farmers Markets in North Iowa

FOOD SERVERS
Taste. by Uncs Cheesecake Inc.
Piggyback Smoke Shack
Fieldhouse Restaurant
Crumbs Bakeshop

RESOURCE PARTNERS
Ag Ventures Alliance
Healthy Harvest of North Iowa
ISU Extension, Region 3
NIACC Pappajohn Center
ISU Local Foods & Iowa SARE
Iowa Farmers Union