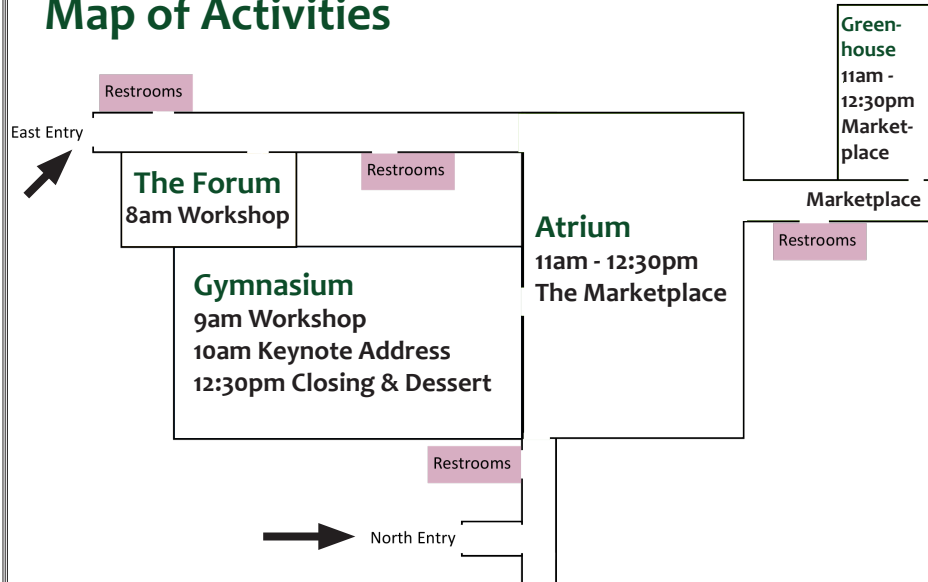


## Map of Activities



### Special Thanks to “The Gathering” Steering Committee Members

**Healthy Harvest of North Iowa** – [healthyharvestni.com](http://healthyharvestni.com)

Jan Libbey – [libbey.jan@gmail.com](mailto:libbey.jan@gmail.com);  
Marie Boyd – [marie@healthyharvestni.com](mailto:marie@healthyharvestni.com);  
Elizabeth Faber - Board member

**Ag Ventures Alliance** - [agventuresalliance.com](http://agventuresalliance.com)

Jude Conway - [jconway@agventuresalliance.com](mailto:jconway@agventuresalliance.com)

**One Vision** - [onevision.org](http://onevision.org)

Michael Mahaffey - [mmahaffey@onevision.org](mailto:mmahaffey@onevision.org)  
Nanci Elder - [nelder@onevision.org](mailto:nelder@onevision.org)

**North Iowa Corridor Economic Development** - [northiowacorridor.com](http://northiowacorridor.com)

Shaun Arneson - [sarneson@northiowacorridor.com](mailto:sarneson@northiowacorridor.com)

Thank you for joining us today, but don't let things stop here. Explore the numerous ways to become involved in our local food system, such as:

- **buying local products,**
- **participating in the NI Local Food Coalition,**
- **becoming a producer or buyer,** and more!

**Visit [healthyharvestni.com](http://healthyharvestni.com) to learn more!**



# THE GATHERING

*Coming together around local food*

Saturday, Feb. 24, 2018

8a.m. – 1 p.m.

One Vision, Clear Lake, IA

Be inspired

Gain understanding

Find out how to get engaged

*North Iowa's local food system is ready for you!*



Clear Lake  
Bank & Trust



CL Tel

## SCHEDULE OF EVENTS



### **8:00 am – Workshop: Is North Iowa Market Ready?**

Want more locally grown food to be more available? Grocers, restaurants, and institutions are emerging markets for local food. This panel discussion will help explore how ready North Iowa is to get local food into these markets.

### **9:00 am – Workshop: Fresh & Friendly: The Frontline of Local Food**

The front line of our local food system includes an array of direct to consumer markets. Join a lively discussion about experiences, opportunities, and challenges of farmers markets, Community Supported Agriculture farms, on farm sales, etc. How can these fresh and friendly markets continue to serve North Iowans?

### **10:00 am – Keynote Address by Dr. Kamyar Enshayan**

Why is local food system work so important? Dr. Enshayan will use his more than 20 years of involvement in local food and community development to celebrate the progress and highlight important opportunities that await us in North Iowa.

### **11:00 am – The Marketplace**

Sample and purchase local foods, learn about various partners in the local food movement, walk through One Vision's greenhouse productions and enjoy the sweet results of your labor on a blender bike .

### **12:30 pm – Closing Remarks**

Be a part of the conversation as we reflect on all that is happening in the North Iowa and discover what you can do to be a part of the local food movement. Be among the first to view Healthy Harvest of North Iowa's new video!

### **Don't leave yet, we have one more highlight:**

### **1:00 pm – Healthy Harvest of North Iowa Annual Update**

Excited about all this local food activity? Want to learn more about the lead organization and programs. Stick around for one more session as Healthy Harvest Board & Staff provide their annual update and we handle elections of new Board members.

## CONTACTS

### **PANELISTS: Is North Iowa Market Ready?**

Linda Naeve, ISU Value Added Agriculture, lnaeve@iastate.edu  
Jess Baldus, Taste. by Uncs Cheesecake Inc. & Piggyback Smoke Shack, sales@uncs4cheesecakes.com  
Mark Hoppel, Producer Manger, Hy-Vee West, 1410produce@hy-vee.com  
Lora Jenson, Mason City & Clear Lake Community School Food Director, ljenson@clearlakeschools.org  
Andrea Evelsizer, Broker/Manager, North Iowa Fresh, northiowafreshandrea@gmail.com  
Ashley Recknor, Purple Ribbon Beef, contact@purpleribbonbeef.com\*  
Charlene Reiff, Reiff Farmstand and Seller at Cedar Valley Produce Auction, charreiff@gmail.com\*

### **PANELISTS: Fresh & Friendly: The Frontline of Local Food**

Emily Margeson, Clear Lake Farmers Market Manager, clfarmersmarket@gmail.com  
Sarah Tweeten, North Iowa Farmers Market Manager, niowafarmersmarket@gmail.com  
Joanne Ropke Bode, Moonlight Gardens, jroepkebode@yahoo.com  
Charles Puffer, Puffer Roske Farm, info@pufferroskefarms.com  
\*Ashley Recknor and Charlene Reiff will join this panel as well.

### **KEYNOTE SPEAKER**

Kamyar Enshayan – Director Center of Energy & Environmental Education, University of Northern Iowa, kamyar.enshayan@uni.edu

### **MARKETPLACE VENDORS**

#### **BUSINESSES**

Fockler Creek Farm  
Grand View Beef  
Hazel Acres  
Joia Food Farm  
Mossy Cup Farm  
North Iowa Fresh  
One Step at a Time Gardens  
One Vision's Greens Production  
Purple Ribbon Beef  
Simply Nourished  
The Thomas Farmstead  
Worth Brewing Company  
Farmers Markets in North Iowa

#### **FOOD SERVERS**

Taste. by Uncs Cheesecake Inc.  
Piggyback Smoke Shack  
Fieldhouse Restaurant  
Crumbs Bakeshop

#### **RESOURCE PARTNERS**

Ag Ventures Alliance  
Healthy Harvest of North Iowa  
ISU Extension, Region 3  
NIACC Pappajohn Center  
ISU Local Foods & Iowa SARE  
Iowa Farmers Union